

## **DAVID SMITH**

### CURRICULUM VITAE

218 Seminole Street  
Auburn, AL 36830

Office 334.844.3387  
Cell 334.734.4279

drs0049@auburn.edu  
[professorsmithdesign.com](http://professorsmithdesign.com)

### **EDUCATION**

- 2015 MFA in Interdisciplinary Arts, Goddard College
- 1982 BFA in Graphic Design, Ringling College of Art and Design

### **ACADEMIC APPOINTMENTS**

- 2017 Assistant Professor of Graphic Design, Auburn University, Auburn, AL
- 2015–16 Assistant Professor of Art—Graphic Design, Jacksonville University, Jacksonville, FL
- 2014 Artist in Residence—Graphic Design, Jacksonville University, Jacksonville, FL
- 2011–13 Visiting Assistant Professor of Graphic Design, Jacksonville University, Jacksonville, FL, 2011–2013
- 2010 Visiting Resource Instructor, Jacksonville University, Jacksonville, FL

### **PROFESSIONAL EXPERIENCE (Non academic)**

- 2004–10 President, Axis Design Solutions, Inc., Saint Johns, FL
- 1998–03 SVP of Creative Services, Husk Jennings Advertising, Jacksonville, FL
- 1993–97 Associate Creative Director, Husk Jennings Advertising, Jacksonville, FL
- 1986–92 Senior Art Director, Husk Jennings Advertising, Jacksonville, FL
- 1984–85 Art Director, Husk Jennings Advertising, Jacksonville, FL
- 1983 Art Director, Caraway Kemp Communications, Jacksonville, FL
- 1982 Graphic Designer, Joe Kerr Design, Chicago, IL

### **AWARDS AND HONORS**

- 2006 *Prints Regional Design Annual*, The Bolles School view book  
(National publication highlighting regional standouts from across the USA)
- 2005 *American Corporate Identity*, Husk Jennings stationary
- 1993 Mead Top 60 Award of Excellence, Daryl Bunn Photography brochure

- 1993 Jacksonville Club of Superb Printing, Best of Category, Daryl Bunn Photography brochure
- 1992 Potlatch Award of Excellence, Residential Services Corporation annual report
- 1992 National Addy Award of Excellence, Illustrations for Southeast Sourcebook
- 1990 Mead Top 60 Award of Excellence, Assc. of Tennis Professionals Tour brochure
- 1990 DESI Award (*Graphic Design:USA*), AT&T direct mail "Bright Moves"
- 1990 DESI Award (*Graphic Design:USA*), AT&T direct mail "Bright Ideas"
- 1990 Printing Industries of America Best of Category, American Cancer Society specialty direct mail
- 1989 DESI Award (*Graphic Design:USA*), PIE Nationwide magazine ad
- 1989 DESI Award (*Graphic Design:USA*), AT&T capabilities brochure
- 1988 *Communication Arts*, Design Annual Award of Excellence, AT&T capabilities brochure
- 1988 The One Show Merit Award, Jacksonville Food Bank magazine ad
- 1988 *Prints Regional Design Annual*, Barnett Bank direct mail
- 1987 Advertising Club of New York Award of Excellence for Gate ad campaign
- 1987 DESI Award (*Graphic Design:USA*), University Hospital of Jacksonville magazine ad
- 1987 DESI Award (*Graphic Design:USA*), AT&T multiple brochure package
- 1987 *Prints Regional Design Annual*, AT&T invitation
- 1987 *Prints Regional Design Annual*, Newsletter for Gate Lands Company
- 1986 *Prints Regional Design Annual*, Limerick's Restaurant menu
- 1986 *Adweek*; January 20 Issue; What's New Portfolio—An International Sampler of New and Noteworthy Ads; Children's Haven magazine ad
- 1986 *Graphic Design:USA*, February Issue, Jacksonville Symphony stage backdrop design
- 1985 The One Show Merit Award, Jacksonville Food Bank magazine ad
- 1985 *ADS Magazine*; July Issue; Consumer Ad Highlights; Jacksonville Food Bank magazine ad
- 1985 *Adweek*; June 3 Issue; What's New Portfolio—An International Sampler of New and Noteworthy Ads; Jacksonville Food Bank magazine ad
- 1985 *Advertising Age*; May 23 Issue; Global Gallery; Jacksonville Food Bank magazine ad

## **JURIES AND PRESENTATIONS**

- 2008 AIGA Jacksonville, Group panel discussion on portfolio preparation
- 2008 Flagler College, Senior Graphic Design portfolio review
- 2007 Flagler College, Senior Graphic Design portfolio review
- 2005 Flagler College, Senior Graphic Design portfolio review
- 2004 International Engraved Graphic Association, Judge in creative stationery competition
- 2003 Flagler College, Senior Graphic Design portfolio review
- 2003 AIGA Jacksonville, Presentation on self-promotion
- 1986 American Transportation Marketing Association, Judge in creative communications competition

## **EXHIBITIONS**

- 2016 Cathedral Arts Project Gallery, group show, Jacksonville, FL
- 2016 Faculty Biennial, group show, Alexander Brest Gallery, Jacksonville University, Jacksonville, FL
- 2016 Jacksonville University Administration Lobby, Group show, Jacksonville University, Jacksonville, FL
- 2015 MFA-IA Juried Art Exhibit, Pratt Gallery, Goddard College, Plainfield, VT
- 2014 Faculty Biennial, group show, Alexander Brest Gallery, Jacksonville University, Jacksonville, FL
- 2013 AIGA Jacksonville Always Summer Poster Show, CoRK Arts District, Jacksonville, FL
- 2012 Faculty Biennial, group show, Alexander Brest Gallery, Jacksonville University, Jacksonville, FL
- 2012 AIGA Jacksonville Always Summer Poster Show, CoRK Arts District, Jacksonville, FL
- 2010 Faculty Biennial, group show, Alexander Brest Gallery, Jacksonville University, Jacksonville, FL

## **PROFESSIONAL ORGANIZATIONS**

- 1989–18 AIGA (Founding member and original board member of Jacksonville Chapter)
- 2018 Alabama Academy of Science

## **UNIVERSITY SERVICE**

- 2016 Co-Chair, Core Curriculum committee, Jacksonville University
- 2016 Web Migration Advisory committee, Jacksonville University
- 2015 Core Curriculum committee, Jacksonville University
- 2014 Faculty Affairs committee, Jacksonville University
- 2012 Developed revisions to Graphic Design curriculum, Jacksonville University

## **RELATED PROFESSIONAL SKILLS**

Adobe InDesign	Adobe After Effects	HTML
Adobe Illustrator	Responsive web design	CSS
Adobe Photoshop	Bootstrap	jQuery
Adobe XD	Sketch 3	

## **TEACHING EXPERIENCE**

### AUBURN UNIVERSITY

- Interactive Media (Spring 2018)
- Introduction to Drawing (For Alabama Prison Arts and Education Program: Spring 2018)
- Graphic Processes (Fall 2017, Spring 2018)
- Introduction to Graphic Design (Fall 2017)

### JACKSONVILLE UNIVERSITY

- Digital Art (Fall 2010, Fall 2013, Spring 2014, Spring 2015, Spring 2016)
- Graphic Design Studio (Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016)
- Typography (Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016)
- Special Topics—Advertising Design (Fall 2011)
- Special Topics—Identity Design (Fall 2012)
- Mobile Design (Fall 2013, Fall 2014, Fall 2015, Fall 2016)
- Portfolio (Spring 2011, Spring 2012, Spring 2013, Spring 2014, Spring 2015, Spring 2016)
- Graphic Design (Spring 2012, Spring 2013, Spring 2014, Spring 2015, Spring 2016)
- Web Design (Spring 2011, Spring 2012, Spring 2013, Spring 2014, Spring 2015, Spring 2016)